



# Wisotronics & Communications

*Professionals in Audio Visual & Other Technical Services*

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## COMPANY PROFILE

**Company Name:**

Wisotronics and Communications

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Wiso Technics and Communications was established in 2001 and has extensive experience in the audio-visual industry. To succeed in this field, it is crucial to have a combination of expertise, a strong work ethic, and the ability to collaborate effectively within a team. With over 24 years of experience in leading and executing audio-visual projects, we are well-equipped to meet your organization's audiovisual needs.

Our expertise includes high-quality film production, video documentaries, hybrid live streaming for meetings, video reports, and the supply of simultaneous interpretation equipment along with interpretation services. Additionally, we specialize in pictorial report typesetting, publication design, and various related audiovisual services. We go beyond merely producing meeting reports; we also design and create educational manuals based on these reports.

We aim to ensure the information in these reports reaches a wider audience and is presented in an easy-to-understand format. We believe that a picture is worth a thousand words, which is why we always include pictorial images alongside our meeting report captions.

Our strong work ethic guarantees dedication and commitment to delivering outstanding results even under tight deadlines. Collaboration with team members and clients allows us to address potential issues effectively and achieve outcomes that align with our client's visions and objectives.

We possess expert-level proficiency in a wide range of software applications, and we excel at collaborating with industry experts, peers, and freelance teams. We are confident that our exceptional talents and abilities will be immensely beneficial to your organization.

**Vision:**

Our goal is to become a leading company in audio-visual content management and communication.

**Mission:**

Our mission is to assist clients in creating innovative audiovisual content that distinguishes their products from the competition.

**THE VALUES THAT UNDERPIN OUR APPROACH: -**

1. The client is
2. Our product must be targeted and demonstrate its effectiveness in conveying the intended message.
3. Client involvement is crucial for the success of our product, and we are dedicated to fostering a partnership that encourages the development of innovative solutions.
4. We handle the client's information with the utmost integrity.

We implement culturally sensitive ideas without limitations based on gender, race, religion, or language, demonstrating proven efficiency in multicultural interactions and productions.

**THE EXECUTION AUDIO-VISUAL TEAM**

Solomon Wiseman Agesa	CEO / Director of Production and Film Producer	Kenya Institute of Mass Communication	Diploma in Mass Communication  (Film Production)
Victoria Grace Wachanga	Scriptwriter Interviewer Narrator Presenter	Nairobi University	Master's Degree in Law.
Maryanne N. Karanja	TV & Film production, Production management, and assistant directing.	KCA University Nairobi	Bachelor's degree in Mass Communication
Graffin Mamadi	Videographer / Photographer	Kenya Institute of Mass Communication	Diploma in Mass Communication
Catherine Maive	Scriptwriter, Videographer, and Video Editor	St. Paul's University	Bachelor of Science in Mass Communication and Public Relations.
Caroline Gichohi Wambui	Information Technologies Educationist	KCA University Nairobi, Kenya	Bachelor of Science in Information Technology (IT)
Samuel Kamau Thuku	Graphic Designer	St. Paul's University Limuru	Bachelor's Degree in Graphic Design

## OVERVIEW OF MEDIA PRODUCTIONS AND TECHNICAL SERVICES PROVIDED OVER THE YEARS

Throughout the years, we have continually expanded our offerings in the realm of media production and technical services. Our expertise encompasses a wide range of areas, including high-quality video production, audio engineering, live event support, and post-production services.

Our video production team has successfully executed various projects, from promotional videos and corporate training materials to documentaries and feature films. Utilizing the latest in filming technology and equipment, we ensure that every project meets the highest standards of visual and auditory excellence.

In the realm of audio engineering, we offer services including studio recording, sound design, and audio mixing. Our experienced sound engineers are adept at capturing crystal-clear audio for various formats, ensuring that sound quality complements the visual elements seamlessly. For live events, we provide comprehensive technical support, including stage setup, lighting design, and real-time audio and video management. Our team is skilled in handling various types of

events, from corporate conferences to musical performances, ensuring a flawless execution that enhances the audience experience.

Additionally, our post-production services, which encompass editing, color grading, and visual effects, enable us to transform raw footage into polished final products that tell compelling stories. Overall, our commitment to innovation and excellence in media productions and technical services has allowed us to adapt and grow, continuously meeting the evolving needs of our clients over the years.

#### **2003:**

- We produced a video on Heroes and Heroines of Kenya's Second Liberation
- Worked on a video on an exploration of the social, economic, and political lifestyle of the Somali community in North Eastern Kenya, with a focus on the areas of Modogashe, Liboi, Dadaab, Fafi, Har Har, Hulugo, Elmaan, and Garissa.
- Produced a video on the commitment to environmental conservation as outlined by the National Environmental Management Authority, particularly concerning indigenous trees and the ecosystem.

#### **2004:**

- We participated in the filming of the Kenya National Dress for the Unilever Project
- We produced an HIV/AIDS documentary for the Menominee Church in the USA, highlighting the Tanzanian story.
- We created a video documentary for the African Child Shangilia Mtoto wa Africa, filmed at the Nairobi Pentecostal Church and the Kangemi Home.
- Additionally, we supplied audio-visual equipment for the number one channel's high school quiz, which aired on KBC TV and was produced by Spear Limited.

#### **2005:**

- We produced a video documentary for the International Confederation of Free Trade Unions in both English and French, advocating for workers' rights.
- Created a video on "Trade Unions and Child Labour in East Africa" for the International Labour Organization (ILO-ACTRAV)
- Produced a documentary titled "A Day in the Life of a Truck Driver" for Kenya Shell Ltd.
- French to English interpretation services and supplied simultaneous interpretation equipment for the African Population Conference
- Supplied simultaneous interpretation equipment and interpretation services for the FAO-SVDP coordination project
- Provided simultaneous interpretation equipment and interpretation services for the UNCTAD Experts Meeting on LDC World Bank strategic partnerships for Africa, held in Dar es Salaam.

#### **2006:**

- We worked on a video documentary titled "World Report on Child Labor Workshop" for ILO-IPEC in Nairobi, Kenya
- We produced a video documentary for World Environment Day for Shelter Forum in Nairobi, Kenya
- We filmed a three-day workshop during NGO Week for Shelter Forum.
- We created a video report for Cadbury's promotion, collaborating with Face to Face Kenya Ltd
- We developed a research video promoting Popote Wireless Communication, also in partnership with Face to Face Kenya Ltd

We produced a video documentary focusing on Trade Unions and the Social Agenda in the East African Community for ILO-ACTRAV.

- We worked on an investigative video report for FIFA/Kenya Football Federation, delivered to FIFA
- We provided SIE equipment and interpretation services for UNECA, focusing on the integration of African capital markets.

#### **2007:**

- We produced a video documentary for the Trade Union Federation of Eastern Africa, focusing on conflict resolution in the Great Lakes Region (TUFEA).

- Additionally, we created a video documentary on child labor in Zanzibar in collaboration with the International Labor Organization (ILO - ACTRAV).
- We also developed the first video documentary for the United Nations on road safety, sponsored by Kenya Shell Ltd.
- Furthermore, we supplied sound and interpretation equipment and provided French-to-English interpreters for the APADEP/International Labour Organization (ILO-ACTRAV) workshop held in Kampala, Uganda.
- Lastly, we produced a video report, as well as typesetting, designing, and printing a workshop manual on the social dimensions of Economic Partnership Agreements between the European Union, the International Labour Organization, and African countries, which took place in Kampala, Uganda.

#### 2008:

- Produced a video documentary on trade union actions against child labor in East Africa, focusing specifically on Zanzibar (ILO/ACTRAV)
- Created publicity materials for World Day Against Child Labour for Kenya, Uganda, Tanzania, and Zanzibar, funded by ILO-ACTRAV
- Filmed a video documentary addressing rape cases, with a focus on minors, in collaboration with the Nairobi Women's Hospital
- Designed and typeset the production of the "Sourcebook on Economic Literacy for Trade Unions in Africa," in partnership with ILO/ACTRAV and LO-Norway
- Provided photography for the annual report of Schindler Lifts Limited, specifically for the Zurich project in Switzerland
- Filmed the official launch of "Decent Work for All," organized by the International Trade Union Confederation, the International Transport Federation, and the Central Organization of Trade Unions in Kenya.

#### 2009:

- We produced a video documentary on the role of trade unions in conflict resolution in Africa (TUFEA)
- We created a video documentary focused on trafficking in persons, specifically highlighting children and the role of trade unions in eradicating this practice.
- We produced a video report after the IPEC Project and the launch of the Tackle project (International Labour Organization ILO-IPEC)
- We created a video documentary titled "Disability is Not Inability" in collaboration with Leonard Cheshire Disability International
- We filmed a documentary on fistula in women and the associated correctional surgeries at Kenyatta National Hospital and AMREF Africa
- We produced a video documentary on women's empowerment, focusing on disadvantaged women in the community for the Catholic Sisters of Our Lady of Visitation (Nairobi Jamaa Home).
- We filmed "Faidika na BBC Kijana Chibukizi," aimed at empowering the youth, as well as a clip showcasing the BBC World Swahili presenters during a roadshow.
- We created a video documentary on Kenya's Heartland Coffee Project, which empowers communities living near game parks that are prone to human-wildlife conflict (African Wildlife Foundation)
- We filmed the Total Energies Motor Show for D.T. Dobie/Renault South Africa, marketing the Renault Megan/Hatchback.

#### 2010:

- We coordinated meetings for Development Media International (DMI) to enhance maternal and child health in Kenya, with support from the UK Department for International Development (DFID).
- We filmed a short commercial addressing youth, sexual health, and STIs for the BBC World Swahili service program, Kimasomaso (Speaking Out Boldly)
- We documented both the roadshow and the symposium for the Youth Development Fund organized by the Ministry of Youth Affairs in Kenya
- We provided photography services for the Schindler Global Journal and the Schindler Lifts annual report for Zurich, Switzerland.

#### 2011:

- We produced a 15-minute documentary for Global Water during the drilling of a water well for the Maasai community in Southern Kenya, near Amboseli National Park. This project was a collaboration between Global Water USA and OASIS Water in Dubai, UAE
- Additionally, we created a video documentary for Gertrude's Children's Hospital, focusing on pediatric HIV/AIDS and the challenges faced by orphaned children
- We also filmed a documentary for Family Health Options Kenya, which addressed reproductive health issues, unwanted pregnancies, and the situation of commercial sex workers

- Furthermore, we designed and printed a Workers' Book on HIV/AIDS for the International Trade Union Confederation (ITUC) - Africa.
- Lastly, we translated, designed, and printed a sourcebook on economic literacy for trade unions in Africa, and translated it from English to Portuguese to French.

## 2012:

- We filmed and provided LCD projection services for the TNS-RMS Research International project on Samsung phones
- We designed and printed the Workers' Book: A Guide on the Trade Unions' Mergers Process in Africa, featuring lessons learned from Norway (LO-Norway)
- We supplied interpretation equipment and interpreters for the International Labour Organization / LO-Norway symposium on trade unions and the police, held at the Pan-Afric Hotel in Nairobi.

## 2013:

- We produced a 15-minute documentary video for the International Labour Organization (ILO-IPEC) focused on working towards a child-labor-free society in Kenya
- We created a 15-minute documentary video for the International Labour Organization (ILO-IPEC) using the SCREAM methodology, which emphasizes child participation
- We filmed a 7-minute documentary video for the International Labour Organization (ILO-IPEC) addressing child labor induced by HIV among long-distance truck drivers
- We filmed and edited a workshop video report for a 5-day high-level conference organized by the International Labour Organization and the Japanese Trade Union (ILO-RENGO) at the Ngurdoto Mountain View Resort in Arusha, Tanzania.
- We supplied interpretation equipment and provided interpretation services for the ILO/RENGO Japan Trade Union Confederation at the Ngurdoto Mountain View Resort in Arusha, Tanzania.
- We supplied interpretation equipment and offered interpretation services for Public Services International (PSI) at the Continental Beach Resort in Mombasa, Kenya.
- We provided interpretation equipment and services for the ILO/LO-NORWAY/Trade Unions and Police symposium at the White Sand Hotel in Mombasa, Kenya.

## 2014:

- We filmed a five-day high-level conference for the International Labour Organization (ILO-ACTRAV) at the Sarova Stanley Hotel in Nairobi, producing a video report and provided simultaneous interpretation equipment and interpreters for the ILO-ACTRAV conference at the Sarova Stanley Hotel in Nairobi.
- We created a 15-minute documentary video for Save the Children and the Kenya Alliance for the Advancement of Children (KAACR)
- We supplied interpretation equipment and interpreters for the International Trade Union Confederation - Africa / East African Trade Union Confederation at the Weru Weru Lodge in Moshi, Tanzania.
- We provided interpretation equipment and services for the International Labour Organization in collaboration with COSEBU and the RENGO Japan Trade Union Confederation at the Lemigo Hotel in Kigali, Rwanda.
- We supplied interpretation equipment and interpretation services for the International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco, and Allied Workers' Associations (IUF) at the Meridian Hotel in Nairobi, Kenya.
- We provided interpretation equipment and services for EATUC and STREETNET at the Lush Gardens Hotel in Arusha, Tanzania.

## 2015

- We coordinated and supplied interpretation equipment for 1,000 participants for a five-day high-level conference organized by Education International at the Hilton Hotel in Nairobi, Kenya.
- Additionally, we created a 15-minute video report and provided public address systems for delegates at the ITUC-Africa
- We filmed the Kenya Roads Board's Road inspection during the Director's tour
- We provided LCD projection services for five groups at the Education International Conference.

## 2016

- We promoted the untapped tourism potential in Vihiga County, Kenya, and trained County Tourism Ambassadors. Additionally, we conducted two weeks of awareness campaigns through various roadshows

- We produced three short tourism marketing videos and published a tourism journal titled "TUZURU VIHIGA Guide
- We provided giant screens for the annual general meeting of the Kenya National Union of Teachers (KNUT), which included live filming and transmission on a dedicated YouTube channel for the meeting proceedings
- We supplied interpretation equipment and offered interpretation services for the International Labour Organization, LO-NORWAY, trade unions, and police symposium held at Tom Mboya Labour College in Kisumu.

## 2017

- We produced publicity materials for the ILO/ITUC Workshop at the Stanley Hotel in Nairobi.
- We created a video documentary on organizing informal economy workers for the International Labour Organization Bureau for Workers' Activities (ILO-ACTRAV) at the Kibo Hotel in Arusha, Tanzania.
- We designed and printed a guidebook titled "Productivity Improvement for Trade Unions in Africa
- We designed and printed a guidebook titled "Managing Trade Union Finances
- We researched and produced a video documentary on Chinese investment in Africa
- We filmed a video report for the Kenya Roads Board, covering a road inspection during the Director's tour.

## 2018

- We organized a youth team-building activity for the Central Organization of Trade Unions (COTU-Kenya) and produced a video report documenting the activity
- We filmed a five-day high-level conference for WIEGO at the Rosa Mystika Spiritual Centre in Nairobi created a 15-minute press release video, and provided SIE equipment, interpreters, public address systems, and LCD projection services for WIEGO
- We documented a five-day ILO/ITC training session at Tom Mboya Labor College, focusing on technological advancements and the role of trade unions
- We supplied SIE interpretation equipment, interpreters, public address systems, and LCD projection services for Building Workers International (BWI) and filmed a youth workshop in Kigali, Rwanda
- We provided SIE interpretation equipment, interpreters, public address systems, and LCD projection services for the American Solidarity Centre and filmed the official launch of the project, "Organizing Resistant Workers
- We produced a video report for the Kenya Roads Board, covering a road inspection during the Director's tour in Western Kenya.
- We filmed team-building activities and created an end-of-year party report for the Kenya Roads Board in Nanyuki.

## 2019:

- We provided interpretation equipment and interpreters, as well as coordinated and filmed a trade union meeting for the International Labour Organization (ILO) and the Danish Trade Union Council, focusing on the challenges in the informal economy at Safari Park Hotel in Nairobi, Kenya
- Additionally, we supplied interpretation equipment, offered interpreters, and coordinated and filmed a global conference on trade unions and productivity improvement for the International Labour Organization (ILO) in collaboration with the Japanese Trade Union Confederation (RENGO) in Windhoek, Namibia
- Furthermore, we supplied interpretation equipment and interpreters and coordinated and filmed a joint United Nations (UN) meeting addressing labor migration, conflict resolution, and the impact of climate change on the world of work at Sankara Hotel in Westland's, Nairobi, Kenya.

## 2020:

### Worked on online videos for the International Labour Organization:

- ILO Recommendation No. 205 on Employment and Decent Work for Peace and Resilience (R205)
- Stimulating Economic Recovery and Job-led Growth Amidst COVID-19 - ILO/ACTRAV
- Protecting Workers in the Informal Economy During the COVID-19 Pandemic - ACTRAV
- COVID-19 Prevention and Mitigation Measures - ILO/ACTRAV
- Violence and Harassment During COVID-19 - ILO/ACTRAV

## 2021:

- We provided audiovisual services and produced a film focused on the challenges faced by youth transitioning from education to employment. Our projects included:
- Addressing violence and harassment during the COVID-19
- pandemic in collaboration with ILO/ACTRAV.

- Tackling stigma and discrimination associated with COVID-19

## 2022:

- We produced a worker's film titled **"Needles: Challenges in Youth Employment"** Episode Two, which focuses on technological advancements, as well as the myths and malice present in workplaces
- Additionally, we created a short video addressing child labor and the impact of the ongoing Russia-Ukraine war on children
- We also produced a short film exploring the effects of climate change on our planet
- Furthermore, we provided hybrid live streaming and interpretation services while filming a three-day global workshop for Trade Unions and Energy Democracy (TUED) at The Stanley Hotel in Nairobi.

## 2023:

- We worked on an audio-visual report for a workshop titled "Strengthening the Active Participation of Trade Unions in Africa in the ILO Supervisory Mechanism" organized by ILO - ACTRAV in Nairobi, Kenya
- We created an audio-visual report for the International Trade Union Confederation - Africa as part of the pre-congress activities in Nairobi, Kenya
- We filmed the official opening ceremony of the International Trade Union Confederation - Africa Congress Meeting at the Safari Park Hotel in Nairobi, Kenya.
- We offered hybrid live-streaming services and recorded a two-day workshop for the International Labour Organization (ILO) - ACTRAV and the Danish Trade Union Development Agency at the Stanley Hotel in Nairobi, Kenya. The workshop focused on the role of trade unions in addressing climate change and promoting a just transition, serving as a guide for trade union actions.

## 2024:

- We successfully supplied state-of-the-art interpretation equipment along with professional interpreters for the WIEGO Nairobi meeting, ensuring seamless communication in English, French, Spanish, and Portuguese
- Additionally, we produced a comprehensive 16-minute video report that captures the highlights and key discussions from the 5-day WIEGO meeting, providing valuable insights into the outcomes and collaborative efforts.
- Our team took on the critical task of designing and developing a detailed paralegal manual specifically tailored for informal economy workers in Zimbabwe, under the auspices of ILAW. This manual aims to empower workers with essential legal knowledge and resources.
- We also managed the typesetting, design, and production of a worker's manual that focuses on the trade union's initiatives addressing climate change and promoting a just transition, equipping workers with the necessary tools to navigate these pressing issues.
- Further, we documented the WIEGO Nairobi meeting through detailed filming, capturing essential moments for the WIEGO Global team's team-building activities
- Lastly, we provided high-quality interpretation equipment and skilled interpreters and filmed the IUF Nairobi meeting, ensuring that participants could fully engage in discussions and share valuable insights in a multilingual setting.

## REFERENCES:

### International Labour Organization (ILO-ACTRAV)

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The company provides advanced HD LCD projector services, ensuring that our offerings are at the forefront of technology. We are committed to delivering not only groundbreaking concepts but also upholding the highest standards of quality. Our products are crafted with exceptional sustainability in mind, adhering to stringent international standards of workmanship. By prioritizing innovation and durability, we strive to exceed our clients' expectations and provide an unparalleled experience in visual presentation solutions.

Yours faithfully

Solomon Wiseman Agesa.